

PATENT PENDING ACIDIC LIPID TECHNOLOGY,
INFUSED WITH BONDOR BINDER FOR ADDED STRENGTH



VISIBLY REVERSES DAMAGE
IN JUST ONE USE*

THE 4 KEY SIGNS OF DAMAGE, INSTANTLY REVERSED.
ROUGHNESS, FRIZZ, DRYNESS AND DULLNESS

^aBased on instrumented 102 = 66 female (65%)

LEVEL OF DEPOSIT	TONE		Blond Light	Blue	Blond Pearl	Blond Violet	Blond Violet	Blond Violet
			TITANIUM	BLUE	ASH BROWN	VIOLET BLUE	NATURAL ASH	PEARL
			BLACK TO GRAY BACKGROUND COLOR					
10 ULTRA PALE BLONDE	LIGHT SHANES	01-05 and 09 show the greatest amount of deposit and 06 and 07 show the least amount of deposit.						
9 VERY LIGHT BLONDE								
8 LIGHT BLONDE								
7 MEDIUM BLONDE								
6 DARK BLONDE	MEDIUM SHANES	04-05 and 09 show the greatest amount of deposit and 06 and 07 show the least amount of deposit.						
5 LIGHT BROWN								
4 MEDIUM BROWN								
3 DARK BROWN	DARK SHANES		04-05 and 09 show the greatest amount of deposit and 06 and 07 show the least amount of deposit.					
2 DARKEST BROWN								
1 BLACK								

[illegible][illegible]

Danger Orange	Copper/Red	Red	Red/Red	Red/Violet	Violet/Rose	Violet	Violet/Violet
COPPER COPPER	COPPER RED	RED	RED RED	RED VIOLET	VIOLET ROSE	VIOLET	VIOLET VIOLET
NO BACKGROUND COLOR							
10							00007 LUMINOUS ICE
9	000R SUNSET SUNRISE				000R ROSE	000R PLATINUM ICE	000V BEAL ICE
8	000R SUNSET				000R ROSE GUMMET		
7	000C URBON FEVER			000R BLAZE			
6	000R SUNSET	000R POCKET FIRE		000R BLAZE		000R MALLIVE ICE	
5	000C ELECTRIC SHOCK						
4					000V CANNIBALITY		
3							
2							
1							

TYPES OF SHADES EQ BACKGROUNDS

Shades EO Glos has three distinct backgrounds for every salon need: black to gray, brown to tan, and no background.

BLACK TO GRAY
Provides the cool foundation needed to diminish warmth

BROWN TO TAN
Provides the foundation
needed for balanced
natural results

NO BACKGROUND
Pure reflect shades
that provide vibrant,
true-to-done results

Available in Shades EQ Bondor™ Gel



■ Shade contains Pure-Red2 technology. Pure-Red2 shades can be tinted over

PASTELS

Have different end results depending on hair's starting level. For optimal results, use on the following levels or above: Pink: Level 9+ and Peach: Level 8+

2 PRE-MIXED PASTEL SHADES



COLOR KICKERS

Adds more shine and can be used if one
to dilute the intensity of any shade.

4 VIBRANT DIRECT OYE SHADES

